

# SENIOR ADS

**Honor your 2019 graduate with a SENIOR AD in the Yearbook**

**\*Senior ads MUST be purchased through balfour.com**

Complete the form below and mail or drop it off at the front office along with photo(s), text (attach a separate page if necessary) and your balfour receipt.

**Please make sure all photos are:**

- \*duplicates, not the original — we cannot return photos
- \*on photo paper, not copy paper
- \*if digital or scanned photos 300 dpi, JPEG format or submitted on a CD or flashdrive
- \*not irregular sizes or shapes such as circles, hearts, ovals or in collage form
- \*not PowerPoint or low resolution images
- \*not images from social media or scans from paper copies which will not reproduce well
- \*not Blu Moon proofs from their website

**Our staff will be glad to design your ad for you.**

You may include a rough sketch or a page number of an ad from past yearbooks (with year) as an example.

We cannot accept e-mail ads (text or photos). Color photos may be submitted for a black and white ad.

We are able to crop and resize any photo.

Spot color refers to color on text or a frame around a photo or a name in color.

Photo limits for ads (with the exception of team ads):

Full page ad - 12 photos, 1/2 page ad - 8 photos, 1/4 page ad - 4 photos, 1/8 page ad - 2 photos

Please carefully proof the text in your ad and, if not typed, clearly print - especially names.

We cannot reserve space - ads must be submitted with pictures, text and web store receipt.

**COMPLETE ADS ONLY received by September 14, 2018 — 10% DISCOUNT**  
**Complete Ads must be received on or before the FINAL DEADLINE of October 19, 2018**

The *Claymore* Staff  
c/o The Woodlands High School  
6101 Research Forest Dr.  
The Woodlands, TX 77381

Thank you for your support of TWHS Yearbook  
936-709-1200  
thewoodlandyearbook.com

**PURCHASE YOUR 2018-2019 YEARBOOK AND SENIOR AD AT balfour.com**

Student Name \_\_\_\_\_  
 email \_\_\_\_\_  
 Group Name (for multiple students) \_\_\_\_\_  
 Name/Number of contact person \_\_\_\_\_  
 Text for ad (or attach a separate sheet) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Ad prices and sizes- circle one	
B&W	Full Color
1/8.....\$73.....	\$100
1/4.....\$108.....	\$160
1/2.....\$178.....	\$285
Full.....\$298.....	\$535
Spot Color - \$35	